



CALPA-PLA Membership Agreement FAQs

What is the CALPA-PLA joint membership agreement?

CALPA and PLA have agreed to join forces for CALPA members to help provide increased bandwidth and benefits to CALPA members. The CALPA/PLA joint membership program provides full membership to both CALPA and PLA for one dues price. The agreement takes effect July 1, 2018.

What is the Public Lands Alliance (PLA)?

PLA is similar to CALPA in that it is a membership organization for nonprofit public lands partners. Members of PLA may be nonprofit partners of any of America's public lands. PLA works to:

- Connect public lands nonprofit partners in a vibrant peer network, as well as to agency leaders and socially conscious corporations;
- Strengthen our community through targeted education, training and other capacity building programs;
- Represent our members' interests with elected officials and policy makers.

For more information on PLA, please refer to their website:

www.publiclandsalliance.org.

Why is the partnership with CALPA and PLA important?

CALPA is a nonprofit organization for California State Parks park partners. CALPA currently has no regular paid staff, although it does periodically contract with a number of consultants.

Joining forces with PLA gives CALPA members access to a host of networking and educational opportunities not currently available with CALPA. PLA resources will also be directed to aid CALPA with the administration of its membership program enabling the CALPA board to direct greater time and energy to its work with California State Parks and other initiatives.

The CALPA board of directors believe that this is a great opportunity to expand the organization's outreach and provide a higher quality of service to its members.

What are the CALPA-PLA Membership Benefits?

The CALPA/PLA joint membership provides your nonprofit with benefits to both organizations for one dues price. Plus, benefits extend to your entire organization – board members and staff.

Your Membership Now Includes Benefits in Both Organizations	
<i>CALPA Membership Benefits</i>	<i>PLA Membership Benefits</i>
<ul style="list-style-type: none"> • Enhanced focus on advocating for California State Parks and our nonprofit members supporting them • NEW! A CALPA online community launching August 2018 (supported through PLA's Connected Communities platform) • CALPA Newsletter and communications • Discounts for CALPA's annual conference 	<ul style="list-style-type: none"> • Access to Connected Communities - an online platform that connects members and shares resources • Ongoing education and training programs with a monthly complimentary webinar • Access to webinar recordings in the Resource Library • Over 20% discount on registration at PLA's annual Convention and Trade Show • Access to comprehensive and discounted insurance through MDP Programs • Access to PLA's reciprocal discount program (for organizations with retail sales outlets) • And more! Click here to review the complete list of PLA membership benefits

What is changing?

The CALPA board understood that in order to facilitate this new joint membership program that provides extensive benefits not previously available to its members, dues would need to increase. Effective July 1, 2018 dues will change to the current PLA fee schedule, which will provide membership to both CALPA and PLA for one dues price. PLA will manage membership renewals and new member applications for CALPA.

Dues are now based on your nonprofit's adjusted gross revenue (gross revenue minus restricted funds) rather than overall gross revenue (see dues chart below).

Any future CALPA/PLA dues should be sent by check, made payable to PLA, to the PLA office at 2401 Blueridge Avenue, Suite 303, Silver Spring, MD 20902.

CALPA-PLA Joint Membership Dues Structure (effective July 1, 2018)

Adjusted Gross Revenue	Annual Dues
Less than \$100,000	\$100
Less than \$250,000	\$250
Less than \$500,000	\$500
Less than \$1,000,000	\$1,100
Less than \$1,500,000	\$1,650

Less than \$2,000,000	\$2,175
Less than \$3,000,000	\$3,250
Less than \$5,000,000	\$5,350
Less than \$7,000,000	\$8,000
Greater than \$7,000,000	\$8,500

What is staying the same?

Your CALPA membership will still continue on a rotating annual basis, with the organization’s membership renewal month remaining the same.

CALPA members will have access to CALPA sponsored activities and receive member discounts to CALPA events. CALPA will continue to hold its annual conference.

In addition, the governing structure and organizational operations for PLA and CALPA will be remaining the same. While the agreement provides for joint membership in CALPA and PLA, neither organization its changing.

What does your organization need to do as a result of this agreement?

If your dues are current, your CALPA/PLA membership benefits will begin as of July 1, 2018. PLA will contact you to gather information about your organization, board members and staff so you can access the PLA online member forum and resource library.

If your dues are not current, you will need to pay your dues under the new fee structure (shown above). PLA will be reaching out to you for membership dues payment, and your membership with CALPA/PLA will be activated once your dues are received.

For more information on your current dues status, please contact Carolyn Christian, CALPA VP of Membership at calpa.cchristian@gmail.com.

How do I access my new membership benefits?

CALPA and PLA will continue to maintain their current websites. Here are the main links for you to access information:

- CALPA events and information: www.calpa.org
- PLA events and information: www.publiclandsalliance.org
- CALPA-PLA Membership Information and Benefits: www.publiclandsalliance.org/calpa/home