



CALIFORNIA LEAGUE OF PARK ASSOCIATIONS

Partners in park sustainability, education and advocacy!

CALPA BOARD

January 1, 2015

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STATE PARKS LIAISON

Wayne Breece
*Cooperating Association
Program Manager
California State Parks*

Dear California State Park Supporter,

We are writing to ask for your support in sponsoring the California League of Park Associations' (CALPA) Annual Conference and Training Workshops, **Thinking Big: Realizing the Possibilities with California State Parks**, which will be held in Anza Borrego, California, April 9 – 12, 2015.

The Mission of CALPA is to support, build capacity and advocate for the nonprofit cooperating associations that partner with California State Parks. Currently there are 89 nonprofit partner organizations serving the 279 park units in the California State Park System. These dedicated groups raise and then provide over \$12 million annually to California State Parks for the purpose of enhancing the visitors' experiences; providing education and interpretation to hundreds of thousands of school children; stewarding natural and cultural resources; and supporting over 39,000 state park volunteers.

As the State Park budget has diminished and the needs have increased, it has been the CALPA Member groups that have risen to meet the challenges facing these magnificent treasures. Between 1997 and 2013, CALPA members have given \$150.8 million to California State Parks (*2013 California State Parks, Cooperating Association Statistical Report)

Your support will build capacity for CALPA Member Organizations, who do it all in State Parks! The Cooperating Associations within California State Parks are:

- Effective fundraisers, funding numerous capital projects, natural and cultural restoration projects, State Park staff positions, volunteer programs, and more.
- Innovative park operators, operating partial or whole parks on behalf of the State Park System.
- Entrepreneurial social enterprise businesses, managing dozens of park stores and retail outlets, special event venues, and a multitude of State Park Concessions.
- Relentless advocates for our California State Parks.

Your support will build capacity for the CALPA Board of Directors, who provide leadership for the future of California State Parks. The members of the CALPA Board are diverse and represent every corner of the state and every aspect of nonprofit management. Leaders in fundraising, social enterprise and advocacy – the CALPA Board meets monthly to work on long-term solutions to the challenges facing CALPA members.

Your support will help build a brighter future for California State Parks. CALPA Member organizations work tirelessly to find new and innovative ways to support their parks and build sustainability.

Sponsor the 2015 CALPA Conference and be a part of empowering State Parks and their nonprofit partners to THINK BIG!

Carolyn Christian

Carolyn Christian, CALPA President
Friends of Pio Pico, Los Angeles

Jarrell Jackman

Jarrell Jackman, CALPA VP
Santa Barbara Trust for Historic
Preservation

Richard Vogel

Richard Vogel, CALPA VP
Torrey Pines Docent Society

Paige Rogowski

Paige Rogowski, CALPA Board
Anza Borrego Foundation

Dave Hernandez

Dave Hernandez, CALPA Board
Cuyamaca Rancho State Park Interpretive
Association (CRSPIA)

Serena Hill

Serena Hill
Cuyamaca Rancho State Park Interpretive
Association (CRSPIA)

Jan Chaney

Jan Chaney
Friends of Ocotillo Wells

Kelley Jorgensen

Kelley Jorgensen
Anza Borrego Foundation

YES! We will help support the future of California State Parks. We will support the California League of Park Associations at the following level:

- Big Horn Sheep Level - \$10,000 (Premier Conference Sponsorship)**
 - o Premier Space Company Name and Logo on title of all event publications, banner, press releases, newsletters, and website.
 - o Exhibitor space as Vendor Expo
 - o 4 Banquet Tickets for Organization Representatives
 - o Full-page ad on inside cover of Conference Program
- Mountain Lion Level - \$5,000 (Conference Banquet Sponsorship)**
 - o Name and Logo on Banquet Program tables, and website.
 - o Exhibitor space as Vendor Expo
 - o 2 Banquet Tickets for Organization Representatives
 - o Full-page ad on inside cover of Conference Program
 - o Company Promotional Material on Tables
 - o Logo printed on Conference Program
- Hawk Level - \$1,000 (Conference Sponsorship)**
 - o Name and Logo on specific conference materials of your choice and website.
 - o Exhibitor space as Vendor Expo
 - o 1 Banquet Ticket for Organization Representatives
 - o Company Promotional Material at Event
 - o Logo printed on Conference Program
- Roadrunner Level - \$500 (Park Champion)**
 - o Name and Logo on specific conference materials of your choice and website.
 - o Organization Bio & "Success Story" in Conference Program
 - o Promotional Material at Event
 - o Logo printed on Conference Program
- Cactus Flower Level - \$200 (Exhibitor Sponsorship)**
 - o Name and Logo on Exhibitor Program.
 - o Exhibitor space as Vendor Expo
 - o One 6 foot table to display your promotional materials

2015 CALPA Annual Conference and Training Workshops
Anza Borrego, California April 9 – 12, 2015

Thinking Big: Realizing the Possibilities with California State Parks

Business/Organization Sponsorship Form

Business/Organization Name and Information
(as you wish it to appear in promotional materials)

Name: _____

Address: _____

Website: _____ Email: _____

Business/Organization Mission Statement:

Primary Contact

Name: _____

Email: _____ Phone: _____

Sponsorship Level: _____

Please return form with a copy of your company logo to conference@calparksleague.org.

